



# Streamline tasks. Save time. Increase productivity.

With Flex for Salesforce you can improve your employees efficiency by integrating Flex services directly into Salesforce. Allow your agents to focus on the conversation instead of switching back-and-forth between tools. Get the information and functionality you need inside Salesforce, while saving valuable time and minimizing distractions.

## Key benefits



### Delight your customers

Flex for Salesforce displays essential customer information before an interaction even begins, enabling a personalised and well-informed customer interaction.



### Empower your agents

Flex for Salesforce removes most of the mundane and error prone manual data entry required to keep data consistent offering a more efficient work day with less frustration.



### Streamline your work

With Flex for Salesforce, agents no longer need to switch between applications during an interaction, saving time but also maintaining their focus on what matters the most: your customer.

## Key features

### Embedded softphone

Get the whole Flex web app embedded in your CRM with complete softphone capabilities such as receiving, placing and transferring calls (incl. click-to-dial), muting and putting the caller on hold.

### Contact lookup & history

For both incoming and outgoing calls, Flex looks up the number and fetches all relevant contact information from your CRM in a pop-up.

View the contact's call and case history, listen to recorded calls and voicemails, as well as navigate to the contact card with a single click. You can also place a call directly from the contact card.

### One-click creation

Create a new contact, lead or account for a previously unknown caller inside the call modal and log activities during the call, with only one click.

### Easy queue management

Manage availability and queue membership. View live queue statistics, monitor current queue calls and view queue call history.

